



Nutrition Industry Forum

May 21 - May 24, 2018 • Montage Laguna Beach



Sponsorship Opportunities

Below you will find the list of sponsorship opportunities for Spring 2018. Sponsorships are a great way to promote your company and its products and services, while at the same time supporting NIA-West.

All sponsorships include your company logo on signage immediately adjacent to the activity, in program materials and on the NIA website, as well as pre- and post-event acknowledgement by the conference moderator.

Monday Registration - **SOLD: NAI**

In addition to standard sponsorship acknowledgement, your company name and logo on name-tag lanyards.

Welcome Bag Sponsor - \$4,500

Sponsor's company logo will be shown on the very high profile welcome bags handed out at registration.

Welcome Reception - \$10,000

Our opening reception is where we first gather, share news, meet new people and catch up with old friends. Your company can shine sponsoring this one.

Monday Golf - \$8,000

Our golf tournament will be at Monarch Beach overlooking the blue Pacific. Doesn't get much better than this!

Tuesday Breakfast - 4 at \$2,000/ea

Wednesday Breakfast - 4 at \$2,000/ea

1 **SOLD: Colorcon**

Tues & Wed Education - 8 at \$2,700/ea

1 **SOLD: Colorcon**

Tuesday Coffee Break - \$3,500

Tuesday Afternoon Events:

Whale Watching - \$2,500

Painting - \$2,500

Wine Blending - \$2,500

Dessert Reception/ Nightcaps - **SOLD: Horn**

5k Fun Run/Walk - \$2,000

We'll meet for a run (or walk) through beautiful Laguna.

"California Coffee Break" - \$6,500

A long time tradition, attendees will enjoy Bloody Marys or screwdrivers as an alternative to the standard coffee break fare.

Wednesday Networking Luncheon - 2 at \$5,000/ea

Skin in The Game Lunch - 2 at \$2,250/ea

Open to owners, presidents and CEOs, literally those with Skin In The Game. This is the lunch where those at the top can speak their mind about what is going on in the corner office.

Wednesday Bocce Ball - **SOLD: Nutralliance**

Everybody's favorite onsite afternoon event! This is where you find out who is the most driven competitor of all. Sponsor an amazing traditional Hawaiian Luau on the lawn overlooking the Pacific.

Wednesday Cocktail Reception - **SOLD: Pharmachem**

As we come together after an afternoon of recreation, cocktails and hors d'oeuvres will be served.

Wednesday Dinner Entertainment - \$11,000

From the South Pacific to Laguna, you'll hear music from tropical locals and maybe even learn to dance those dances yourselves.

Hawaiian Leis - \$2,000

Wednesday Dinner Wine - 2 at \$5,000/ea

Wednesday Dinner:

Headline Sponsor \$10,000,

2 Secondary Sponsors at \$5,000/ea

Help sponsor an amazing traditional Hawaiian Luau on the lawn overlooking the Pacific. This is a meal no one wants to miss!

Thursday Breakfast - 2 at \$3,000/ea

The last chance to have your name in front of your customers... farewell breakfast on the lawn.

After Dinner Drinks - **SOLD: Chris Hillseth Enterprises**

If you are interested in sponsorship opportunities, please contact:
therese@nia-west.com or becky@nia-west.com / (951) 733-1973